

Pick 6 Process

WEBSITE DEVELOPMENT

1

PROPOSAL 1 WK

First, we will get to know you and your business, learn about your vision and how we can help. Then, we will take it all in, organize our ideas and send you a proposal outlining the project details and pricing.

2

CREATIVE 1-2 WKS

Next, we get to know your market and the players in your space. We outline the key functions of your site and how they should work to maximize your goals. Then, we deliver a comprehensive creative brief.

3

SITE MAP 1WK

This is where we create a road map and wire frames for your site. We lay out each section and page down to the last detail. This includes the content blocks for which we will work with your team to fill in the blanks.

4

DESIGN & CONTENT 2-4WKS

After that, we design the look and feel of the site and provide you with page mock-ups that show how the pages will display and how the content will fit in and compliment the design to meet best-practices for SEO.

5

BUILD 2-6WKS

Once you approve the design and content piece, we will get to work developing the site's code for custom sites or customizing each section for a template site. From there, we will test and tweak until the site is ready to go.

6

GO LIVE 1WK

Woo Hoo! We are ready to release the site into the wild! Now, we commence the process of connecting your new site with your domain and server, do a final run-through, turn it on and blast off!Phew!

GET IN TOUCH

Visit us at www.teamandculture.com to learn more about us and how we can help your business grow!

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